

Members Present: Staci Williams, Chris Neu, Marcia Krieser, Tim Patterson, Jeremy Vanderloop, Britta Braden, Kristine Schroeder, Sarah Mireski, and Trish Barnes

Members Absent: Brenda Bruyette, Carly Kastein and Ann Steinhorst

Call to Order: The meeting was called to order by Staci Williams at 7:06AM

Secretary Report: A motion to accept the March 2008 Secretary's report was made by Sarah Mireski and seconded by Trish Barnes. Motion carried.

Treasurer Report: A motion to accept the February 2008 Treasurer's report was made by Sarah Mireski and seconded by Marcia Krieser. Motion carried.

OLD BUSINESS

Easter Basket Hunt Update

The Easter Basket Hunt went well this year with almost 500 baskets given out for the third year in a row. A big thank you goes to Sherry Henning from Precision Auto who has donated big gifts for the past three years and Pat Kummerow from Pattycakes Daycare who has donated wagons for the past two years. This year, several other businesses added bigger gifts supporting the increased participation in the hunt. Next year, to improve crowd control and lineup, the Police and DCERT should be asked to be on hand by 11:30AM.

Mayville Brochure

The chamber staff has heard back from both Staples and the O'Brion Agency. The O'Brion agency has the lower cost for printing a tri-fold brochure. Chamber staff will contact Suzanne Barnett of Pilch & Barnett to discuss ideas and the process of brochure design and development. Staci Williams will continue to lead the development with Chris Neu investigating the possibility of selling ad space in the brochure. The brochure must be ready for distribution by 1 August 2008.

Written Conflict of Interest Policy

Each board member received a copy of the Written Conflict of Interest Policy.

Music on the Rock

The bands have been scheduled for Music on the Rock. June 19th will be the Steel Drum Band. July 17th will be Ferguson: The Band. August 21st will be the Fond du Lac Symphonic Band. The Symphonic Band will not fit on the bandstand and will set up in the parking lot north of the pavilion. Marcia will contact the Mayville High School Music Department about performing before the band on August 21st. A licensed bartender will need to be on site each evening. Jeremy will look into rules for licensing and renewing a license. Chamber staff will work to find the sponsor businesses to sell the concessions for each event. An ad has will run in the Spring Visitor of the Mayville News. We will forego running an ad in the Summer Great Escapes as the price is cost prohibitive. An ad should go into the Action Advertiser for the Fond du Lac Symphonic Band. Information will also be sent to Inspire magazine for their calendar.

Mayville Night at the Schauer Center

2008 Chamber staff is working on coordinating the materials from the business sponsors to be displayed the evening of the event and will make sure the materials get to the Schauer Center.

2009 Trish will contact Tom about skipping Mayville Night for the 2008-2009 season and possibly sponsor another evening during the 2009-2010 season. It is too close to the May 1st deadline to obtain commitments for next year since we will not be having Mayville Night until April 19th.

Chamber By-laws changes

The committee is working on making the following changes: 1.) term of officers to change from one year to two years; 2.) annual meeting to change from November to the 1st Quarter of the year; 3.) the board and officer terms to run from April 1st through March 31st; and 4.) the quorum for annual meeting to change from 30 to 10. The committee will bring the changes to the May board meeting for discussion and approval. These changes will be presented at the May 15th Lunch & Learn and at the July golf outing for a vote.

NEW BUSINESS

Network Nights

The April Network Night at The Village Flower Shoppe had low attendance as several of the regulars were out of town. It was a great event complete with a tour of the greenhouses. Many people were surprised that The Village Flower Shoppe grows most of its flowers. Due to her new work schedule, Trish is unable to arrive at the businesses at 5:00 PM for Network Night. It was agreed that the chamber board members will take turns being the liaison for the evening. Chamber staff will email the NN schedule to the board members and they will sign up as liaison for one NN each.

Audubon Days

1. Trish is looking for help with Audubon Days since she no longer works in Mayville. Erica Jones from Marshland Pharmacy will be contacted as she has expressed some interest in helping.
2. The country rock band Chasin Mason has been booked for Friday night of Audubon Days. Advance tickets must be sold as this group has a large Milwaukee area following.
3. Trish is still working on Dueling Pianos for Saturday night.
4. We have been receiving several phone calls from committee members of Rock'N River Jam. Some of the calls include questions about printing, insurance, petting zoo, and ducks. There is a concern that Rock'N River Jam will become Audubon Days in June if they choose to host the exact same activities. Staci Williams will contact the Horicon group to avoid such a conflict.

COMMITTEE REPORTS

Programs

Lunch & Learn

The May Lunch & Learn was rescheduled for May 15th at the golf course. Bill McCoshen Executive Director of Competitive Wisconsin, Inc. will speak about the bold new vision for Economic Development that is designed to grow Wisconsin's economy by \$22 billion and generate \$1.32 billion in new tax revenue without a tax increase. Chamber by-law changes will be presented at this general membership meeting.

Network Night

The next Network Night is scheduled for May 1st at Principal Financial Group.

Retail

Mountin's Piggly Wiggly is hosting breakfast with Tony the Tiger on Saturday, April 19th. Ben Franklin/True Value has now opened a rental section in the store.

Industrial

Chris Neu sent out letters in March to the Mayville industry. She and Paul Backhaus have been following up the letters with telephone calls. They would like a list of membership benefits. Chamber staff will send Chris and Sarah the power point presentation that was done about three years ago in addition to a copy of the chamber membership solicitation letter.

Membership

Board members are still working on contacting 2007 members who did not renew memberships in 2008 as well as other non-member businesses.

Professional

On May 21st the Mayville Lions Club will be hosting a dinner and meeting regarding Wind Energy. They have invited Chamber members to join them for the evening at the Mayville Golf Club. Dinner will be served at 7:00 PM with the program beginning at 7:30 PM. Cost should be approximately \$10. The chamber needs to take reservations from members and contact Len Schnabl with the final count. This should go in the May newsletter.

Hospitality/Tourism

Hospitality

Marcia will work on scheduling a greeting at G&L Electric.

OTHER BUSINESS

Chamber Staff

Karen will be decreasing her working hours and will not be available for Audubon Days this year. Linda is unable to pick up all of Karen's available hours. The board will be looking for someone to pick up Karen's hours. Chamber staff is to send the Chamber board a job description and the amount of hours worked in 2007 broken down to Chamber and Audubon hours.

Next Board Meeting

The next board meeting is scheduled for Thursday, May 8th, 2008 at 7:00 AM

Adjournment:

A motion to adjourn the meeting was made by Britta Braden and seconded by Chris Neu at 8:45 AM. Motion carried.