

Members Present: Staci Williams, Marcia Krieser, Tim Patterson, Jeremy Vanderloop, Britta Braden, Chris Neu and Kristine Schroeder
Sarah Mireski, Trish Barnes, and Brenda Bruyette by proxy

Members Absent: Carly Kastein and Ann Steinhorst,

Call to Order: The meeting was called to order by Staci Williams at 7:15AM

Secretary Report: A motion to accept the December 2007 Secretary's report was made by Marcia and seconded by Kristine. Motion carried.

Treasurer Report: A motion to accept the December 2007 Treasurer's report was made by Chris and seconded by Jeremy. Motion carried.

OLD BUSINESS

2008 Budget

A motion was made by Chris and seconded by Marcia to accept the 2008 budget as presented. Motion carried. Chamber staff is to check with SunAnt technologies on the cost of webhosting, compare to current costs and report back to the board.

NEW BUSINESS

Certificate of deposit for Audubon Funds

A motion was made and seconded to take out two \$10,000 Certificates of Deposit from the Audubon checking account. One CD will be at M&I for their 7month CD special. At the end of January the other \$10,000 will be placed in the member financial institution with the highest six month rate. Motion carried.

Combine Business/Citizen of the Year with the Annual Dinner

There has been some discussion about changing the annual dinner due to moderate participation. Chamber bylaws state that the annual meeting must take place in November. The Chamber board discussed having a social similar to Network Night and serve hors d'oeuvres. There is still a concern about attendance and that this would take away from Network Nights.

The board also discussed moving the Citizen/Business of the Year to November and hold the annual meeting on the same evening. This would only be a few weeks after Audubon Days and there is concern that chamber staff may be over burdened. The chamber board felt confident making the change this early in the year will help offset some of the burden on the chamber staff. The annual meeting committee will work with the Citizen/Business of the Year committee on planning the events.

2008 Chamber Calendar

Horicon's Rock 'N River Jam has been published with two different sets of dates. One set of date's conflicts with the June Music on the Rock. Chamber staff verified that the actual dates of Horicon's Rock 'N River Jam are June 12-14. The June Music on the Rock will remain on June 19th.

COMMITTEE REPORTS

Programs

Lunch & Learn

The next Lunch & Learn should be scheduled for February. Chamber staff will check with Trish on the status.

Network Night

The February Network Night will be held at the TAG Center. The date is still to be confirmed. Chamber staff will check with Trish on the status.

Membership

Membership renewals are ahead of last year. At the February board meeting the chamber staff will have a report of all non-renewals for follow up.

Hospitality/Tourism

Hospitality

An Ambassador Greeting has been scheduled on Tuesday, January 22nd for 11:00 AM at The Pub. Please consider staying for lunch after the greeting. Skin Deep and Heavenly Touch Massage may be greeted at tonight's Network Night. Shannon Johnson from American Family, Kwik Trip and GI Electric are on the list for greetings

OTHER BUSINESS

Mayville Night at the Schauer Arts & Activities Center

Tom Robbins from the Schauer Arts & Activities Center came to discuss Mayville Night at the Schauer to be held on Saturday, April 19th. The Mayville Steel Drum Band will be providing pre show entertainment from 6-7 PM. During that time, Tom would like a Mayville business to sell desserts and coffee. The Audubon Inn was suggested. Trish and/or Chamber staff will coordinate with Tom. It was also suggested that if the Audubon Inn is not interested, the chamber could possibly purchase desserts from the Audubon Inn and/or Piggly Wiggly to sell. Mayville Night sponsors include American Bank, the Audubon Inn, Barnes Chiropractic, M&I Bank, Mayville Area Chamber of Commerce, Mayville Inn, Storck & Madden Law Office, and the Wisconsin Free Press. These businesses are invited to put out promotional materials along with tourism information for the evening.

Easter

Staci & Sarah will chair the Easter event. They will be increasing the number of stuffed baskets this year. Thanks to Precision Auto Body & Frame and Pattycakes Daycare for their donations of big prizes in 2007. This has really increased the turnout for the event. We hope to have some big prizes again for 2008. The line will again form near City Hall.

2008 Wisconsin Governor's Conference on Tourism

The Chamber will not be sending someone to the conference. The board is hoping that DCTA will pass on the information to its members.

Music on the Rock

We are going to go back to three concerts this year with one concert each in June, July and August. Marcia talked to Mike Kurutz and he seems agreeable to this. The city will support the concerts. However, we are unaware as to what extent at this time. We are considering having the bands play from 6-9 PM and to begin selling burgers at 5:30 PM. We discussed advertising earlier and more consistently for the concerts. Staci will check on what bands are playing for Horicon's Rock'n River Jam and on the deadline for advertisement in the Spring Visitor. We are looking at possibly getting bigger bands for the events in hopes of drawing bigger crowds.

Chamber By Law Changes

At the February board meeting the board will discuss what, if any, bylaws should be changed this year. Specifically the board is looking at the term for president and the annual dinner.

Chamber Board Picture

Chamber staff will work on coordinating a picture of the new Chamber Board of Directors. It was suggested to have a picture taken at 8:00 AM some morning. Chris Neu will be out of the state for the February board meeting so a picture can't be taken at that time.

Next Board Meeting

The next board meeting is scheduled for Thursday, February 14th, 2008 at 7:00 AM

Adjournment: A motion to adjourn the meeting was made and seconded at 8:40 AM. Motion carried.