

- Members Present:** Sarah Mireski, Brenda Bruyette, Jeremy Vanderloop, Chris Neu, Paul Backhaus and Marcia Krieser
- Members Absent:** Britta Braden (proxy given), Trish Linden (proxy given), Staci Williams (proxy given), Kristine Schroeder, and Carly Kastein
- Others Present:** Dan Schneider (Mountin's Piggly Wiggly) and Linda Turk (chamber staff)
- Call to Order:** The meeting was called to order by Vice-President Sarah Mireski at 7:05 AM.
- Secretary Report:** A motion to accept the January 2009 Secretary's report was made by Marcia and seconded by Brenda. Motion carried.
- Treasurer Report:** A motion to accept the January 2009 Treasurer's report was made by Chris and seconded by Jeremy. Motion carried.  
A motion to use funds from the Audubon Checking account for three \$5,000, six month CD's to be invested at American Bank, M&I Bank and TSB Bank was made, seconded and carried. These are start up funds for the Audubon Days Festival that will not be needed until August.

**OLD BUSINESS****Web Hosting**

Given that the Chamber has been asked to partially fund a video that BT Media works will be shooting for the Horicon Marsh Education Center, the economy and the Chamber has been asked to find money for the Fire Department's 4<sup>th</sup> of July Fireworks, it was determined that the Chamber would not be able to fund new Chamber and Audubon websites this year. However, the board would like to remain local with their web hosting. A motion was made by Marcia, seconded by Jeremy, to change web hosting from Webnality, Inc to SunAnt Web Design and Marketing when the website can be transferred with all pages working properly and Linda is comfortable with the software that is needed to be able to update the transferred website. Motion carried. Linda is to keep the board informed of the progress.

**2009 Budget**

A motion was made by Chris and seconded by Paul to accept the presented budget on web hosting only with SunAnt Web Design and Marketing with the following changes: There should be an increase of \$500 made to Tourism and a offsetting decrease of \$500 total for Office Services and Payroll Taxes. The increase in tourism is for support of the Video being produced by BT Media Works for the Horicon Marsh Education Center. Motion carried.

**Citizen/Business of the Year Update**

Planning for the event is going well. Both Jerry Mountin and Jerry Moede are currently on vacation and unavailable to contact about being the MC for the event. Marcia has left a message with Mayor Heron regarding being the MC for the event.

### **Horicon Marsh Education Center Update**

Staci and Linda attended the Horicon Community Development Authority meeting last night. At this meeting, BT Media Works discussed their plans for the video they would produce to be shown at the Horicon Marsh Education Center. This video would be a 2-4 minute trailer that would include information on Dodge County, Horicon and Mayville. It would cost each community \$2,000 to produce this video. Dottie Hoy has offered to be the Mayville point person for the project. She also strongly suggested the Chamber help fund the project. A motion to give \$500 to the project was made and seconded. Motion carried. See the above budget.

### **Illinois Mutual Disability Insurance Update**

Paul has received notice that we have been accepted into the Illinois Mutual Disability Insurance program through Mayville Insurance. Paul will coordinate with the chamber staff on putting an article in the newsletter and getting the information out to our members. Paul also checked into health insurance discounts and could not find any.

### **NEW BUSINESS**

#### **Liaison to Fire Department for July 4 Fireworks**

Chamber staff is to get in touch with Dottie Hoy and find out the contact for the Fire Department and ask what the city sees as the Chamber's role for the July 4<sup>th</sup> fireworks. Chamber staff is to then communicate this information to the chamber board via email and ask for someone to get in touch with the appropriate contacts.

#### **Easter Basket Hunt**

The Easter Basket Hunt in downtown Mayville is scheduled for Saturday, April 4<sup>th</sup>. We have already scheduled the assembly of the baskets for Thursday, April 2<sup>nd</sup> at the Senior Center. Chamber staff will work together on Thursday, February 17<sup>th</sup> to get the solicitation letters ready to be mailed. As April 2<sup>nd</sup> approaches, chamber staff is to send a reminder to the board and those who sign up to assemble the baskets.

#### **Chamber Calendar**

Chamber staff checked with the golf course and the Chamber Open Golf Outing is scheduled for Friday, July 24<sup>th</sup>.

#### **Mayville Night at the Schauer Center**

Tom Robbins from the Schauer Center gave a presentation on having a Mayville Night at the Schauer Center during the 2009-2010 season. We did have a Mayville Night during the 2007-2008 season which was successful. The Mayville Steel Drum Band gave a pre-show concert before the performance by Los Pingos. After the next board meeting, in order to host a Mayville Night, we would need to have 10 businesses donate \$300 each to the Schauer Center for the event. Tom would need to know the following information after the next board meeting:

Will MACC partner again in 2009-10, who the chamber liaison person will be and our top 5 event choices for hosting

## **COMMITTEE REPORTS**

### **Programs**

#### **Lunch & Learn**

The next Lunch & Learn is scheduled for Thursday, March 26<sup>th</sup> at the Mayville Golf Course. The topic of Arthritis, Exercise and Living Life to its Fullest will be presented by: Katrina Serwe, MS, OTR, ATP, CLT, CEAS of Agnesian HealthCare Physical Medicine

#### **Network Night**

The next Network Night is scheduled for Thursday, March 5<sup>th</sup> at Coldwell Banker Del Ponte Realty from 5:00 – 7:00 PM.

### **Industrial**

Paul Backhaus has been meeting with High School Principal Lee Zarnott about setting up business tours with area businesses as part of a program to keep Wisconsin students in Wisconsin. Paul and Chris have had a good response from both the High School and area businesses. If things work well, Mr. Zarnott would like to make this a continuous program. Paul and Chris are waiting to hear back from Mr. Zarnott.

### **Membership**

Chamber staff emailed the board a list of businesses that were members in 2008 and not yet renewed for 2009. There are only a few members who have not responded. Several businesses have not renewed their memberships due to the economy.

### **Hospitality**

The greeting for Boomerang Children's Clothing was well attended. Marsibilio's, Beaver Dam Community Hospital Fast Care, Tinks Ink, Steve's Auto Body, Madden Law Firm, No Knots, Horicon Bank and SunAnt Web Design and Marketing all need to have a greeting scheduled. We have also been contacted by DJ – MDC regarding membership.

## **OTHER BUSINESS**

### **Next Board Meeting**

The next board meeting will be Thursday, February 12<sup>th</sup> at 7:00 AM at the Chamber Office.

### **Wisconsin Governor's Conference on Tourism**

The Wisconsin Governor's Conference on Tourism is scheduled for March 15-17 in La Crosse. Please let the chamber staff know if you are interested in attending.

### **Adjournment:**

A motion to adjourn the meeting was made by Jeremy and seconded By Paul at 8:30 AM. Motion carried