

**Members Present:** Staci Williams, Sarah Mireski, Brenda Bruyette, Kristine Schroeder, Chris Neu, and Marcia Krieser

**Members Absent:** Britta Braden (proxy given), Trish Linden (proxy given), Ann Steinhorst and Carly Kastein

**Others Present:** Paul Backhaus (Mayville Insurance) and Linda Turk (chamber staff)

**Call to Order:** The meeting was called to order by President Staci Williams at 7:05 AM.

**Secretary Report:** A motion to accept the December 2008 Secretary's report was made by Sarah and seconded by Marcia. Motion carried.

**Treasurer Report:** A motion to accept the December 2008 Treasurer's report was made by Sarah and seconded by Marcia. Motion carried.

### **OLD BUSINESS**

#### **2009 Budget**

A 2009 budget was presented to the board. A vote on passing the 2009 budget was tabled until February in order to give the board an opportunity to determine the cost on changing web hosting from Webnality, Inc. to SunAnt Web Design and Marketing. Next month the budget should reflect the costs associated with transferring our web hosting to SunAnt.

#### **Web Hosting**

We are considering changing our current web hosting from Webnality, Inc. (no longer a MACC member) to SunAnt Web Design and Marketing (MACC member). Aaron from SunAnt will give a proposal later in the meeting. See the information below.

#### **Membership Ad**

Staci will verify with the Mayville News that a membership ad was run.

### **NEW BUSINESS**

#### **Citizen/Business of the Year**

The 2008 Citizen and Business of the Year were voted upon. After a close vote, Mike Kurutz and the Mayville Inn were announced as the winners. Kristine Schroeder and Marcia Krieser will inform the winners and begin planning the celebration.

#### **Horicon Marsh Education Center Video**

The Friends of Horicon Marsh did not sign the contract with Discover Wisconsin for the videos at the Education Center. Discover Wisconsin was going to produce a 30 minute television program in addition to a 4-5 minute video each of Horicon, Mayville and Dodge County. Each community would need to invest \$12,000 for the video. The

Friends are now working with BT Media Works. A meeting with the Horicon CDA last night was to include a presentation from BT Media Works. The meeting was cancelled due to the cold and they will meet in February. An update will be given after the meeting.

### **Illinois Mutual Disability Insurance Sales Program**

Paul Backhaus, through Mayville Insurance, has the opportunity to join a program with Illinois Mutual Insurance that would offer a 5% discount in disability insurance premium to Chamber members. Paul asked for permission to apply to this program and, if accepted, offer this insurance to MACC members.

### **Network Night Board Liaisons**

A list of 2009 Network Night dates and locations was passed around for which board members to sign up as liaisons for the evening.

<b>Date</b>	<b>Location</b>	<b>Board Liaison</b>
January	none	
February 5th	Mayville Inn	Marcia Krieser
March 5th	Coldwell Banker Del Ponte Realty	Chris Neu
April 2nd	Ruedebusch Day Spa	
May 7th	Gateway Church	Brenda Bruyette
June 4th	Mayville Insurance	Paul Backhaus
July 2nd	River's Bend Inn	Kristine Schroeder
August 6th		
September 10th	Agnesian	
October 15th	Beaver Dam Community Hospital	Sarah Mireski or Staci Williams
November 5th	Ben Franklin/True Value/Radio Shack	
December 3rd		

## **COMMITTEE REPORTS**

### **Programs**

#### **Lunch & Learn**

The next Lunch & Learn is scheduled for Thursday, March 26<sup>th</sup> at the Mayville Golf Course. The topic of Arthritis, Exercise and Living Life to its Fullest will be presented by: Katrina Serwe, MS, OTR, ATP, CLT, CEAS of Agnesian HealthCare Physical Medicine

#### **Network Night**

2009 Network Nights are almost full. See the above schedule.

### **Retail**

#### **Audubon Days**

A final 2008 financial report and recap were presented. We still have not heard anything about our claim on the replacement of the stolen extension cords.

## **Industrial**

Paul Backhaus has been meeting with High School Principal Lee Zarnott about setting up business tours with area businesses as part of a program to keep Wisconsin students in Wisconsin. Paul and Chris have had a good response from both the High School and area businesses. If things work well, Mr. Zarnott would like to make this a continuous program. Paul and Chris are waiting to hear back from Mr. Zarnott.

## **Membership**

2009 Membership letters went out and we have already received responses from almost 2/3 of our members.

## **Nominations**

Staci is working on nominations for the annual meeting.

## **Hospitality**

Marsibilio's, Beaver Dam Community Hospital Fast Care, Tinks Mayville Ink, Steve's Auto Body, Boomerang Children's Clothing, Madden Law Firm, No Knots, Horicon Bank and SunAnt Web Design and Marketing all need to have a greeting scheduled.

## **OTHER BUSINESS**

### **SunAnt Presentation**

Aaron Kahlhamer and Kelly Mauer of SunAnt Web Design and Hosting came and gave a presentation about what they could do for the MACC if we changed our web hosting to SunAnt. Aaron talked about the member directory, email, content management, and ideas he had about enhancing the current website. We received a quote for hosting the Chamber Account, Hosting the Audubon Account and Email Marketing. If the sites can be transferred from Webnality to SunAnt, there would not be a transfer fee. If the sites can't be transferred, new sites would need to be constructed. The chamber board gave Aaron a budget for a newly constructed site and asked him to come up with a proposal. Chamber staff is to forward this proposal to the MACC board members when received.

### **Next Board Meeting**

The next board meeting will be Thursday, February 12<sup>th</sup> at 7:00 AM at the Chamber Office.

**Adjournment:** A motion to adjourn the meeting was made by Chris and seconded at 8:30 AM. Motion carried