

Chamber Board Meeting Minutes

May 10, 2007

Members Present: Staci Williams, Sarah Mireski, Marcia Krieser, Kristine Schroeder, Tim Patterson, Trish
Laurie Westphal and Brenda Bruyette (by Proxy to Kristine)

Members Absent: Kim Weinberger, Trish Barnes, and Patrick Madden

Call to Order: The meeting was called to order by Staci Williams at 7:10 AM

Secretary Report: A motion to accept the March 2007 Secretary's report was made and seconded. Motion carried.

Treasurer Report: A motion to accept the 2007 Treasurer's report was made and seconded. Motion carried.

OLD BUSINESS

Music on the Rock Update

Five contracts have been returned from the bands. Laurie Westphal and Staci Williams will attend the Public Safety meeting on Monday, May 14th to request the liquor license for the Music on the Rock dates. Laurie Westphal will work with Tim Patterson and Lori Johns regarding beer, soda and food for the events. Laurie will also work on a TO DO list for the concession stand. The first event on June 14th is the same night as Horicon's very popular Taste of Horicon and the first night of their Rockin River Jam. Music on the Rock may have low attendance due to this. Rachel Heron has received permission from the city to sell flowers at the park during the event. The board expressed concern regarding this opening the event to other vendors who would want to come in and sell items. Staci will send a letter to the Mayor and City Counsel expressing the Chamber's concern.

Golf Outing Update

Post cards have gone out to the people who have participated in the Golf Outing for the past two years, Chamber members and most of the Thursday afternoon and evening golf league participants. Brenda Bruyette, Brad Williams and Linda Turk are meeting on Friday, May 11 to discuss the golf outing. The date of the outing is Friday, July 27, 2007.

Mayville Night at the Schauer Center Update

Trish Barnes reported that we are four businesses (\$1200) short of our goal to make this event happen. The deadline for a commitment for the 2007-2008 season is Friday, May 11th.

Citizen/Business of the Year

There were 122 reservations for the evening. This is the same number as last year's Citizen of the Year banquet. The speakers had some very nice things to say about both Todd Kruger and Jerry Mountin. Pat Mountin was unable to attend as she was on vacation. As usual, KarLen catering did a very nice job. Board members have heard comments from members of surrounding communities that they thought the Business of the Year award was a good idea.

NEW BUSINESS

Main Street Mayville and the Charter Contract

Staci and Linda informed the board regarding the status of the contract the Chamber and Main St. have with Charter Communications regarding internet service. The contract goes through May 2008. There is an early termination fee if the contract is severed before that date. However, Main St. could assume the remainder of the contract at no cost to them. Staci will inform Aaron Kahlhamer, Main Street Board President, that should Main St. terminate the Charter Communications prior to May 2008, and Chamber would split any early termination fee with them up to a maximum of \$154.

Security Deposit from 12 S. Main St.

Linda sent a letter to the landlord from 12 S. Main St. informing him of the Chamber's new address and requesting the return of the Security deposit. A return of the \$300 security deposit or a list of deductions to the security deposit was required by April 30, 2007. Neither the security deposit nor a list of deductions has been received by the Chamber. Linda will contact Patrick Madden regarding the further handling of this matter.

New Mayville Brochure

Staci is working on the brochure and plans to have a report next month.

Membership Ad

Staci is working with Lana and Sue from the Mayville News on two ½ page member ads. The ads would have spot color of cardinal red and run in June and December. Staci is also working on an advertising plan for the Chamber minus Audubon Advertising. She would like to make use of any advertising specials the Mayville News runs.

COMMITTEE REPORTS

Programs

Lunch & Learn

A Lunch & Learn scheduled took place on Thursday, April 19th at the TAG Center. Deborah Gay gave a presentation titled "The Pork Industry – More than Just the Other White Meat." Tom Schuessler from Mayville Rotary had a choral group from the High School to open the event. The next Lunch & Learn will be held in July with Dr. Rodney Barnes as the presenter.

Network Night

A Network Night was held on Thursday, May 3rd at Mayville Nursing and Rehabilitation. Trish talked to a woman from Beaver Dam Hospital who was at the event. She is interested in becoming involved in the Chamber and possibly hosting a Network Night at the Hospital. Trish will follow up.

Retail

Audubon Days

The next Audubon Steering Committee meeting is scheduled for June 5th beginning at 6:00 PM at the Audubon Inn.

Membership

The membership goal for 2007 has been met.

Hospitality/Tourism

Hospitality

Marcia voiced her disappointment regarding the low turn out at the Ambassador greeting for Aurora Clinic. The chamber board members should be diligent about trying to attend these events. Aurora is planning on having an open house and Marcia would like to see a good representation from the Chamber Board at this event.

OTHER BUSINESS

Relocation Packet

Linda has been working with an area business regarding a relocation packet for recruiting employees to Mayville. Linda gave them some Mayville folders, several brochures and a letter. Staci informed the board that this is usually done to give the prospective employee a chance to get a flavor of the community. She suggested including a copy of the Mayville News in the packet. This relocation package could be used for future requests.

Linda Out of Office

Linda will be out of the office from May 23-25 to drive her mother back from Arizona. Karen will still be teaching at MMS but has agreed to check the mail, email and telephone messages while Linda is gone. Linda will be back in the Chamber office on Tuesday, May 29th.

Website Update

Linda has added an additional page to the website that lists the known available buildings in Mayville. Webnality will add the link to the home page and the header to the linked page. Please let Linda aware of any additions, deletions or corrections that should be made to this page.

Next Board Meeting

The next board meeting is scheduled for Thursday, June 14, 2007 at 7:00 AM

Adjournment: A motion to adjourn the meeting was made and seconded at 8:15 AM. Motion carried.