

Chamber Board Meeting Minutes

August 10, 2007

Members Present: Sarah Mireski, Marcia Krieser, Trish Barnes, Tim Patterson, Laurie Westphal, Staci Williams and Kim Weinberger

Members Absent: Patrick Madden, Kristine Schroeder, Brenda Bruyette

Call to Order: The meeting was called to order by Staci Williams at 7:18AM

Secretary Report: A motion to accept the July 2007 Secretary's report was made and seconded. Motion carried.

Treasurer Report: A motion to accept the July 2007 Treasurer's report was made and seconded. Motion carried.

OLD BUSINESS

Music on the Rock Update

The M & I Bank did a great job as hosts and serving the concessions. Michelle DuVall Trio was excellent entertainment and would be a very good choice for a future Wine Tasting event.

Some suggestions for improved attendance for next year include extending the time to 9:00pm since we are in the park. Going back to one per month for June, July, and August.

Next event is August 23, Music by Cornerstone, hosted by Computer Troubleshooters.

Chamber considering doing COMEDY Show in March, 2008.

Golf Outing Update

Excellent attendance for both golfing and dinner. The entertainment by Tracie Schanen and Tom Sugars was popular. We had 25 Hole Sponsors and the LOGO door prizes for each participating golfer were well received.

NEW BUSINESS

Changes at 119 S. Main St.

LaWanda Posselt left the Ruedebusch building. LaWanda returned the security deposit/last months rent of \$400 to the Chamber.

Carly Kastein has taken over the South side of the building and entered into a 3 year lease with Rick Buser for that part of the building about 75% of the 6000 sq. ft. available. Carly has offered the Chamber a 3 year sub-lease at a rent of \$150 per month including the existing Chamber office and all utilities and garbage removal.

In addition, Kim Weinberger, Computer Troubleshooters has offered to share a larger office space in the Ruedebusch building with the Chamber. This office is the front office with a Main St. window on the north side of the front entrance.

A motion was made by Trish Barnes and seconded by Tim Patterson for the MACC to partner with Computer Troubleshooters and enter into a lease with Rick Buser directly for the 2 front rooms (previously the coffee shop) at a rent of \$450. In addition, for MACC to work out an agreement with Carly Kastein regarding utility costs within the guidelines set forth by the MACC Board. The goal will be to move by September, 2007. Motion approved.

COMMITTEE REPORTS

Programs

Lunch & Learn

Jay Stoflet, from Renew E85, spoke at the MACC Lunch and Learn on July 19th. His presentation was very informative and well received.

The Rotary club has asked the MACC to hold the next Lunch and Learn at the Mayville Golf Club since that is where the Rotary holds their regular meetings. They have been the majority of our attendees so we will hold the next Lunch and Learn at the golf club. It is scheduled for Thursday, November 15th, 12 noon. The speaker will be Rodney Barnes and the topic is "The Doctor of the Future."

Network Night

The next Network Night is scheduled for Wednesday, August 29th at Horicon Marsh Boat Tours in Horicon. Our hosts plan to hold the event on the pontoon boat with the tour on the river.

There will not be an October NN due to Audubon Days. On November 1st, 2007 Ben Franklin True Value Radio Shack will host their annual NN at the Horicon Street store.

Nominations

A discussion regarding board member eligibility to run for the next term was held. Linda created a spreadsheet defining who is eligible for re-election and who is not. It will be sent to all members.

Retail

Audubon Days

The Audubon meeting was held on August 7th at our member the Audubon Inn. The focus of the meeting was the Infrastructure of the Audubon Days event. All committee Chairpersons submitted requests for the equipment and supplies they will need for the event.

The next meeting will be held at the Audubon Inn on August 28th just prior to the kick off of most Audubon Days marketing and advertising drive.

This year, with the help of Jane Klawitter, the Audubon Committee is "Trading Places" so to say, with other communities. Mayville Audubon Days is trading a package of gift certificates from the Mayville Inn (2 night stay), the Audubon Inn (dinner for two), Mayville Golf Club (2 18-hole rounds with cart), and the Horicon Marsh Boat Tours (2 birding packages) valued at over \$350 with a group from Tomahawk. The Tomahawk Package will include Best Western accommodations, dinner, and golf.

Staci Williams is the Chairperson for the AudubonEXPO. We successfully showcased area business last year and we hope the event will grow this year.

Hospitality/Tourism

Hospitality

Ambassador Greeting scheduled for Mon. August 13th at 12 noon at the Resale Boutique a la Chic. Reminders will be sent out.

Tourism

The Dodge County Tourism Association summer picnic was held on Tuesday, July 31st at Springbrook Chapel. The Secretary of tourism was in attendance. A Taste of Dodge County was part of the event. Excellent event and attendance.

OTHER BUSINESS

Mayville Golf Club

Members of the MACC are concerned about the Mayville Golf Club. Kim Weinberger and Staci Williams will author a letter to the Mayor encouraging a public forum to facilitate the sharing of accurate information to the community.

WWRS TV Public Report Show

Jackie Kahlhammer, from the TV station invited a representative of the MACC to participate in an interview about Economic Development in Mayville. Karen forwarded the email invitation to all board members and Brenda Bruyette volunteered to represent the MACC at the taped interview. More info about the airing of the interview will be available from Brenda later.

WBEV Barn Show

Craig Warmbold, from our MACC Member radio station WBEV, passed on a challenge from the Beaver Dam Chamber. Craig will be hosting a cream puff eating contest on the Barn Show at the Dodge County Fair remote broadcast on Friday and Rod Barnes will represent the MACC.

Mayville Night at the Schauer

Tickets will be sold at Marshland Pharmacy, the M & I Bank, the MACC Office, and Piggly Wiggly.

Next Board Meeting

The next board meeting is scheduled for Thursday, September 13th, 2007 at 7:00 AM

Adjournment: A motion to adjourn the meeting was made and seconded at 8:15 AM. Motion carried.