

## **Chamber Board Meeting Minutes**

**June 14, 2007**

**Members Present:** Staci Williams, Sarah Mireski, Marcia Krieser, Trish Barnes, Tim Patterson, Trish Laurie Westphal and Brenda Bruyette

**Members Absent:** Kim Weinberger, Kristine Schroeder, and Patrick Madden

**Call to Order:** The meeting was called to order by Staci Williams at 7:10 AM

**Secretary Report:** A motion to accept the May 2007 Secretary's report was and seconded. Motion carried.

**Treasurer Report:** A motion to accept the May 2007 Treasurer's report was made and seconded with the stipulation that the board be sent a breakdown of the Miscellaneous Expense. Motion carried.

### **OLD BUSINESS**

#### **Music on the Rock Update**

Five contracts have been returned from the bands. Linda will send out another copy of the contract for Mike to sign and return. Laurie Westphal and Staci Williams attended the Public Safety meeting on Monday, May 14<sup>th</sup> to request the liquor license for the Music on the Rock dates. ID's will be checked and wrist bands will be used. Rachel Heron has received permission from the city to sell flowers at the park during the event. The chamber is buying a grill that will be stored in the Pavilion during the summer. The propane tank CANNOT be stored in the pavilion. Concession prices for the evening were discussed... Tim Patterson informed us that Piggly Wiggly will be having a big Pepsi sale the first week in July. The chamber staff will contact Mayville Savings Bank, TSB Bank and Hometown Bank to put the MOTR on their electronic signs.

#### **Golf Outing Update**

Brenda Bruyette and Brad Williams met and are working on the fundraising for the event. So far we have 10 Hole Sponsors and are looking for 8 more. Bob Parduhn would like the hole sponsor signs by Thursday afternoon so he can have the signs put out before an outing that is scheduled for that Friday morning. Brenda and Brad also met with Bob to discuss the meal for the evening. A caterer for the event needs to be arranged.

#### **Mayville Night at the Schauer Center Update**

Mayville Night at the Schauer Center is a go!!! Due to the generosity of Tom Robbins from Schauer and our members, we are able to have this event. The Mayville Area Chamber of Commerce, American Bank, Audubon Inn, Barnes Chiropractic, M&I Bank Mayville, Mayville Inn, Mountin's Piggly Wiggly, Storck & Madden Law office and the Wisconsin Free Press will be sponsoring Los Pinguos on Saturday April 19, 2008. Tom Robbins is trying to have entertainment from the Mayville High School Music Department as pre-show entertainment. The Chamber and it's sponsors will have use of the reception room before the performance. Sponsor names will be included in all the advertising for the event. The chamber will have an opportunity to reserve a block of tickets.

### **Main Street Mayville and the Charter Contract**

Main Street Mayville has not paid Charter Communications for internet service since we left the office. Linda has talked to Lisa several times. However, no action has been taken. Staci will contact Aaron Kahlhammer regarding the situation. Main Street Mayville did return the modem to us upon our request and the modem has been returned to Charter. See below regarding Main Street Move.

### **Security Deposit from 12 S. Main St.**

Linda sent a letter to Patrick Gorman informing of our new address and requesting the return of the Security deposit for 12 S. Main Street. The security deposit from Patrick Gorman has not been received by the Chamber. Linda contacted Patrick Madden for help with this matter.

### **New Mayville Brochure**

Staci gave the board the option of a 4-fold, tri-fold or no-fold brochure for the style of brochure. There was discussion regarding keeping a Mayville map in the brochure which would call for the brochure to need to be a tri-fold. Staci will work on a layout for a tri-fold brochure that would include a map of Mayville.

### **Membership Ad**

Staci is working with Lana and Sue from the Mayville News on two ½ page member ads. The ads would have spot color of cardinal red and run in June and December. The June ad is scheduled to run in the June 28<sup>th</sup> edition of the Mayville News.

## **NEW BUSINESS**

### **Changes at 119 S. Main St.**

Linda reported that she was informed that LaWanda will be leaving the Ruedebusch building. From now on, rent will be paid directly to the landlord. Rent should not change for the term of the lease. However, there may be an additional cost for internet service.

### **Circus**

Staci was contacted by a man from Cullen & Meriwether regarding having a Circus come to Mayville on August 8<sup>th</sup>. At first Staci was told that the Chamber would be responsible for finding the location for the Circus and sell advanced tickets. The Chamber would receive a portion of advanced and at gate ticket sales. Staci asked for information to be left and told him it would be discussed at the next board meeting. Upon reading the information there was a minimum number of advanced tickets the Chamber would be required to sell, we would be responsible for paying all necessary permits for the Circus, hire security for three days and pay for dumpsters for trash and animal waste for three days (set up, circus and tear down). Staci contacted Berlin and found out that they made \$200 when they hosted the circus. The man from the circus called again and said he could not wait until the board meeting for a decision. Staci told him that under those circumstances that she had to say no.

### **Main Street Mayville New Location**

Main Street Mayville has moved to its previous location at 52 N. Main St. They no longer needed Charter Communications internet service at that location. Linda called Charter immediately and cancelled internet service at the 12 S. Main Street location. The sound system that was located in the building has been taken to Gateway Community Church. They said that we are welcome to use the

system for Audubon Days. Whenever we would like to use the sound system, we just need to contact the church office to make arrangements.

## **COMMITTEE REPORTS**

### **Programs**

#### **Lunch & Learn**

The next Lunch & Learn will be scheduled for Thursday, July 19<sup>th</sup> at the TAG Center. Jay Stoflet will be speaking about Renew E85 and alternate fuel.

#### **Network Night**

Network Nights are suspended for the summer and will resume on Wednesday, August 29<sup>th</sup> at Horicon Marsh Boat Tours. At the Network Night held at Mayville Nursing and Rehab, Trish talked to the new President of the Beaver Dam Hospital. They are interested in hosting a Network Night.

### **Retail**

#### **Audubon Days**

An Audubon meeting was held on June 5<sup>th</sup> at the Audubon Inn. We have a new person who has been soliciting donations on her own for prizes for her event. Linda and Laurie are working with her and have asked her to stop all solicitation for prizes. The next Audubon meeting is scheduled for August 7<sup>th</sup>. Trish wanted to know the hours of the events for the Dock Dog competition times. They will need to use fresh water for the event as the pool was hard to clean last year. Trish has spoken to the Fire Department.

### **Nominations**

Staci is working on nominations regarding open board positions for this fall. She has several people in mind for open positions. Sarah Mireski is the only board member not up for re-election this fall.

### **Hospitality/Tourism**

#### **Hospitality**

Marcia will be scheduling Ambassador Greetings. She would like to have as many of the board members come as possible. Tuesdays seem to be the best day for the board. However, Sally usually is not available on Tuesdays. It would be easier if greetings would be scheduled for 12:30 or later. Linda asked board members to make an attempt to visit Mary Winters of Resale Boutique A la Chic. Linda has been unable to connect with her given the store hours. Trish has already been in the store and had many positive things to say.

## **OTHER BUSINESS**

### **Next Board Meeting**

The next board meeting is scheduled for Thursday, July 12, 2007 at 7:00 AM

### **Adjournment:**

A motion to adjourn the meeting was made and seconded at 8:30 AM. Motion carried.