

Chamber Board Meeting Minutes

October 11, 2007

- Members Present:** Sarah Mireski, Marcia Krieser, Tim Patterson, Laurie Westphal, Staci Williams, Kristine Schroeder, and Kim Weinberger
- Members Absent:** Brenda Bruyette, Trish Barnes, Carly Kastein and Patrick Madden
- Guests:** Jeremy Vanderloop from Storck & Madden
- Call to Order:** The meeting was called to order by Staci Williams at 7:12AM
- Secretary Report:** A motion to accept the September 2007 Secretary's report was made and seconded. Motion carried.
- Treasurer Report:** A motion to accept the September 2007 Treasurer's report was made and seconded. Motion carried.

OLD BUSINESS

City Budget Request

The City Budget Hearing for Public Input and Approval of the 2008 Budget by City Council is scheduled for Monday, November 12th beginning at 7:00 PM at City Hall. Staci will present the formal request and would appreciate the support of chamber board members. The board discussed some areas that they felt the City Council members may have questions. One area of concern is that the City Council know that the Chamber takes on the liability of Audubon Days and not the profit. Tangible profits go to the non-profit organizations at the event.

WWRS TV Public Report Show

Jackie Kahlhamer, from the TV station invited a representative of the MACC to participate in an interview about Economic Development in Mayville. Staci will represent the MACC at the taped interview. The taping took place on Wednesday, September 19th and has been airing on cable channel 50. Staci does have a copy of the interview. There may be future opportunities with the TV station.

NEW BUSINESS

Annual Dinner

Staci and Sarah will choose a location and caterer for the annual dinner. It will be held either Thursday, November 8th or Tuesday, November 13th.

COMMITTEE REPORTS

Programs

Lunch & Learn

The next Lunch & Learn is scheduled for Thursday, November 15th, 12 noon at the Mayville Golf Club. The speaker will be Rodney Barnes and the topic is "The Doctor of the Future." Trish is working on the January 2008 lunch & learn speaker.

Network Night

The next Network Night is scheduled for Thursday, November 1st, 2007 at Ben Franklin True Value Radio Shack located at 1020 Horicon Street. The Edge Salon will host the December NN and the Ruedebusch Building tenants will host the January 2008 NN. Other businesses scheduled to host a NN in 2008 include the TAG Center and American Bank.

Retail

Audubon Days

- The festival was well attended and the weather was very cooperative
- Laurie reported how cooperative and what an excellent job Mike Kurutz did with bringing round tables out to the park for Audubon Days. The tables were well used and greatly appreciated.
- Piggly Wiggly was also very generous with us regarding the shortage of beverages given the unusually warm weather for the weekend.
- This year a trolley, complete with trolley stops was added to the festival as a means to help people move about the park. The trolley was full most of the weekend.
- The committee is looking at the cost of having an ATM machine or a POS machine on the festival grounds for the weekend.

Membership

We will again invoice our members for 2008. This seems to work well. We have already received requests from some non-members to invoice them for next year. Membership dues have not changed in four years and may change for 2008. Linda is putting together a report showing membership dues of other Chambers of Commerce which will be discussed at the next meeting

Nominations

Nominations to be included on the November Ballot include the following:

Ann Steinhorst – Skin Deep
Britta Braden – Aurora Health Care
Jeremy Vanderloop – Storck & Madden

Hospitality/Tourism

Hospitality

Marcia is scheduling Ambassador Greetings for The Edge Studio and Mayville Motors. The greetings were originally scheduled for Wednesday, October 17th but may be changed to Friday, October 19th.

OTHER BUSINESS

Next Board Meeting

The next board meeting is scheduled for Thursday, November 8th, 2007 at 7:00 AM

Adjournment: A motion to adjourn the meeting was made and seconded at 8:15 AM. Motion carried.