

Chamber Board Meeting Minutes

September 13, 2007

- Members Present:** Sarah Mireski, Marcia Krieser, Trish Barnes, Tim Patterson, Laurie Westphal, Staci Williams, Kristine Schroeder, Brenda Bruyette and Kim Weinberger
- Members Absent:** Patrick Madden
- Guests:** Carly Kastein from Tips & Toes and Jeremy Vanderloop from Storck & Madden
- Call to Order:** The meeting was called to order by Sarah Mireski at 7:05AM
- Secretary Report:** A motion to accept the August 2007 Secretary's report was made and seconded. Motion carried.
- Treasurer Report:** A motion to accept the August 2007 Treasurer's report was made and seconded. Motion carried.

OLD BUSINESS

Music on the Rock Update

All of the hamburgers were sold. There is a little bit of beverage inventory that will be sold to Audubon Days. Some suggestions for improved attendance for next year include extending the time to 9:00pm since we are in the park. The board discussed going back to one concert per month for June, July, and August in 2008. Concerts will be held the third Thursday of each month. Chamber staff is to check the Dodge County fair to make sure there is no conflict. We need to make sure that there is good advertising for the events. Ferguson: The Band and the Mayville Steel Drum Band are being considered for two of the concerts.

The Chamber is considering doing COMEDY Show in March, 2008.

Changes at 119 S. Main St.

The Chamber office has moved to the front office space at 119 S. Main St. The space is being shared with Computer Troubleshooters.

NEW BUSINESS

2008 Chamber Calendar

- Music on the Rock will be held once a month in June, July and August. The tentative date is the third Thursday of the month
- The Easter Basket Hunt will be held the Saturday of the weekend before Easter.
- A decision on the spring Comedy Club was tabled.
- Audubon Days will be held October 2-5, 2008

Schauer Arts & Activities Center

Tom Robbins from the Schauer Center will be attend the October board meeting and talk with the board about ticket sales for Los Pingos on Saturday, April 19th, 2008. The board discussed doing a kick off at the annual dinner raffling off the free tickets the Chamber will receive.

City Budget Request

Staci is working with Linda on the City Budget request. Kim reminded the board that the city usually asks what the Chamber does for the community, where we spend the money we receive from them and what is the Chamber position on combining with Main St. Mayville. Staci will talk with Aaron Kahlhamer from Main Street for their position on combining with Main Street.

Operating Account

The board moved that the passbook savings account at the Mayville Savings Bank should be closed and the money transferred into the Chamber checking account at M&I Bank Mayville.

COMMITTEE REPORTS

Programs

Lunch & Learn

The Rotary club has asked the MACC to hold the next Lunch and Learn at the Mayville Golf Club since that is where the Rotary holds their regular meetings. They have been the majority of our attendees so we will hold the next Lunch and Learn at the golf club. It is scheduled for Thursday, November 15th, 12 noon. The speaker will be Rodney Barnes and the topic is "The Doctor of the Future." Trish is working on the January 2008 lunch & learn speaker.

Network Night

There will not be an October NN due to Audubon Days. On November 1st, 2007 Ben Franklin True Value Radio Shack will host their annual NN at the Horicon Street store. The Edge Salon will host the December NN and the Ruedebusch Building tenants will host the January 2008 NN. Other businesses scheduled to host a NN in 2008 include the TAG Center and American Bank. Trish is working with other businesses for 2008 NN and will email a list to the chamber office.

Retail

Audubon Days

- The Audubon steering committee is hard at work preparing for the 2008 Audubon Days Festival. In lieu of a cash donation, Mayville Insurance Agency would like to donate 500 water bottles which will then be sold for \$1 each at the festival. The board had no objections of the donation.
- Marcia offered queuing line stands from M&I Bank Mayville if they are needed on Friday night for Vic Ferrari.
- There was a discussion about the Chamber selling hot dogs out of the Ruedebusch building on Sunday during the parade. No one was willing to take charge of the event.

Membership

- Linda has put together a list of Chamber membership dues since 1999. Prior to 2004, membership dues went up \$5 to \$10 per year. There had not been an increase in the dues since 2004. Membership dues will probably increase for 2008.
- Linda is also working on comparing Chamber membership dues with neighboring communities. These dues will be considered when establishing the dues for 2008 Chamber membership.
- The board moved to create a new membership category for sole proprietors with no employees. Their dues should be the same as non-profit organizations.

Nominations

- Carly Kastein was appointed to complete John Gable's term which runs until November 2008. Patrick Madden has not officially resigned from the Chamber board so Jeremy was not appointed to Patrick's position. Jeremy is considering being on the ballot in November.
- There will be two open positions on the Chamber board for the November election. Kim Weinberger and Laurie Westphal do not plan on running for reelection. Staci will begin contacting people regarding the open positions on the Chamber board. We would like to have representation from industry on the board. Staci will talk with Diane Moede and Brenda Bruyette will talk to Bob Kamphaus regarding ideas for industry representatives.

Hospitality/Tourism

Hospitality

Marcia is working on scheduling Ambassador Greetings for Tuesday September 25th. More information will follow on time and place. Chamber staff is to send Marcia a list of businesses that need to be greeted.

OTHER BUSINESS

Dodge County Community Containment Forum

Sarah Mireski will be attending the forum and will represent both the MACC and Marshland Pharmacy.

WWRS TV Public Report Show

Jackie Kahlhamer, from the TV station invited a representative of the MACC to participate in an interview about Economic Development in Mayville. Karen forwarded the email invitation to all board members and Brenda Bruyette and Staci Williams are working together on this and Staci will represent the MACC at the taped interview. The taping will take place on Wednesday, September 19th. More info about the airing of the interview will be available from Staci later.

WBEV Barn Show

Craig Warmbold, from our MACC Member radio station WBEV, passed on a challenge from the Beaver Dam Chamber. Craig will be hosting a cream puff eating contest on the Barn Show at the Dodge County Fair remote broadcast and Rod Barnes will represent the MACC. Rod took third place. Congratulations and thank you Rod.

Next Board Meeting

The next board meeting is scheduled for Thursday, October 11th, 2007 at 7:00 AM

Adjournment:

A motion to adjourn the meeting was made and seconded at 9:00 AM. Motion carried.